

Culture, Tourism and Sport conference programme

Summary

This paper presents feedback from the recent annual residential conference in Gateshead and also updates members on the current planned culture, tourism and sport conferences across 2010-11.

Recommendations

Members are asked to note the report.

Action

None arising from this report.

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Annual Conference, Gateshead 2010

1. The 2010 annual Culture, Tourism and Sport conference in Gateshead was attended by 151 delegates. Overall numbers were down from a previous record high of 257 in 2009. This is likely to be largely due the increasingly limited budgets available to local authorities. This is borne out by delegates' indications of what influenced their decision to attend the conference: 80% of respondents mentioned cost, 70% mentioned content, 60% location and 40% the date of the conference.
2. We had a response rate to our delegate satisfaction survey of 33%. 60% of delegates were "totally" or "fairly" satisfied, 30% indicated that they were dissatisfied and 10% were neither satisfied not dissatisfied. Some of the negative feedback received related to the timing of sessions, the nature of the event being "too political", and a desire for more practical case studies. This feedback perhaps reflects the fact that 70% of the delegates were officers. The study tours and speakers Patrick McGuinness and Chris Holmes were rated most highly.

Annual Conference 2011

3. We have looked at a number of potential venues for next year and Rebecca Rossini, LGA Group Events Manager, will present the outcome of that assessment of the meeting.

One day conference programme

4. In addition to the residential conference, the LGA are planning the following one-day Culture, Tourism and Sport conferences:
 - 19 July 2010 – *What's New in Heritage: developments and challenges for the local historic environment* (joint with English Heritage). The programme for this conference is attached at **Annex A**;
 - 20 October 2010 – LGA Group licensing conference;
 - Nov-Dec 2011 – Libraries conference (tbc)
 - January 2011 – Olympics conference;

Financial Implications

5. The financial implications of the conferences described in this paper are in line with existing LGA financial plans for conference and events.

Implications for Wales

6. None specific to Welsh authorities.

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23 4

Annex A

the morning programme

09.30–10.30	Registration and refreshments
10.30–10.45	Chair's welcome and introduction of LGA Group's perspective on working together with English Heritage <i>Cllr Chris White, Chair, LGA Culture, Tourism and Sport Board</i>
10.45–11.05	Ministerial address – the government's vision for heritage <i>Minister for Culture, Tourism and Sport to be confirmed</i>
11.05–11.20	Keynote address <i>Baroness Andrews, Chair, English Heritage</i>
11.20–11.30	Questions and discussion
11:30 – 11:50	World heritage site and the cultural Olympiad <i>Speaker to be confirmed</i>
11:50 – 12:05	Refreshment break
12.05 – 12.30	The new Planning Policy Statement: principles and practice <i>Duncan McCallum, National Advice Director, English Heritage</i>
12:30 – 12:45	Questions and discussion
12.45–1.30	Lunch and networking

the afternoon programme

1.30–1.45	<i>Speaker to be confirmed</i>
1.45–2.30	Heritage assets and community use Raising funding for Heritage sites – a Heritage Lottery Fund perspective <i>Ian Morrison, Head of Historic Environment Conservation, Heritage Lottery Fund</i> Heritage assets and community use <i>Speaker to be confirmed</i> Transferring LA assets – benefits to communities <i>Speaker to be confirmed</i>
2.30–2.45	Questions and discussion
2.45–4.00	Workshop Sessions Sessions focusing on the different experiences and approaches being taken and the successes, challenges and failures of these models. W1. Local Heritage Assets - sharing best practices <i>Jayne Pilkington, Senior Conservation Officer, Historic Environment Team, Dudley Metropolitan Borough Council</i> W2. Heritage tourism <i>Facilitator to be confirmed</i> W3. Policing the past, protecting the future – the role of local authorities in tackling heritage crime <i>Chief Inspector Mark Harrison, Policing Advisor, Heritage Crime Initiative, English Heritage</i> W4. Efficiency and capacity issues – achieving more for less? <i>Dave Batchelor, Head of Local Authority Liaison, English Heritage</i> <i>Martyn Allison, National Advisor, Culture and Sport, IDeA</i>
4.00	Conference close